SuggiCare

CARE INFRASTRUCTURE

Marketplace weekly ratecard

Native placements alongside care and community roles.

1 to 12 weeks. Australian advertisers pay AUD; all others pay USD. Market tier follows the target audience, not the billing address.

Share	Tier 1 USD / AUD	Tier 2 USD / AUD	Tier 3 USD / AUD
12.5%	650 / 975	Not offered	Not offered
25%	1,300 / 1,950	400 / 600	400 / 600
50%	2,600 / 3,900	800 / 1,200	800 / 1,200
100%	5,200 / 7,800	1,600 / 2,400	1,600 / 2,400

Tier 1: AU, US, UK, CA, NZ, Singapore. Tier 2: EU, Japan, UAE. Tier 3: other markets. All figures above are weekly in grid placement prices.

Run of network: 25% USD1,800 / AUD2,700; 50% USD3,400 / AUD5,100.

Pinned card: +30%. Full width row: 70% of the grid rate.

Cause targeting +25%. Listing market targeting +20%. Approved AU/US city targeting +15%. Country and multi country requests need a verified audience quote. Country floor USD300 / AUD450 weekly, subject to sufficient volume.

Longer bookings and special rates

4 to 11 weeks: 10% off. 12 weeks: 15% off. Verified charities: 25% off. Eligible launch bookings: 20% off the first 8 weeks. Charity and launch eligibility require confirmation before checkout. Discounts do not stack; the strongest eligible rate applies per week.

Creative and placement

Card header 880 x 290 px; logo 96 x 96 px. Row 1200 x 200 px, cropped to 3:1 on mobile. Headline 60 characters; description 120. Button: Learn more, Apply now or Visit. Distinct SPONSORED disclosure; at most 1 per 8 listings and 2 per page.

Approval first. No guaranteed impressions or outcomes. Slot share is eligible rotation, not promised audience volume. The supplied 441K weekly estimate is unverified. Country quotes require measured traffic before sale.

Book: www.suggicare.io/marketplace-advertising

Reference rates and plans

Care Infrastructure

Reference CPM and CPC

Per 1,000 impressions, USD / AUD: in grid 20 / 30; pinned 26 / 39; row 14 / 21. Cost per click reference: USD1.50 / AUD2.25 for grid cards. These reference figures do not add CPM or CPC charges to fixed weekly campaign bookings.

Single country quotations

Use measured country traffic, eligible slot share and an agreed tier CPM. Apply the 0.85 quote factor, divide impressions by 1,000 for CPM calculations, and respect the USD300 / AUD450 weekly floor and a 20,000 impression planning minimum. The supplied country example used a different CPM from the reference table, so it is not a published fixed price. Smaller audiences need larger shares or a multi country bundle. No unverified traffic forecasts are guaranteed.

Existing Marketplace plans

Pro: $49 monthly in your billing currency, 3 reviewed featured roles. Premium: $99 monthly, 5 reviewed featured roles and 1 arranged email campaign per month. These are separate monthly subscriptions, not weekly native advertising. Active subscription and owner approval required.

Delivery and trust

Payment does not approve creative or guarantee available inventory. Owner review checks content and overlapping slot shares. Rejected campaigns are refunded through the original payment method. Creative is served from SuggiCare, but no ad blocker avoidance is guaranteed. Recorded impressions and clicks are indicative, not independently audited.